

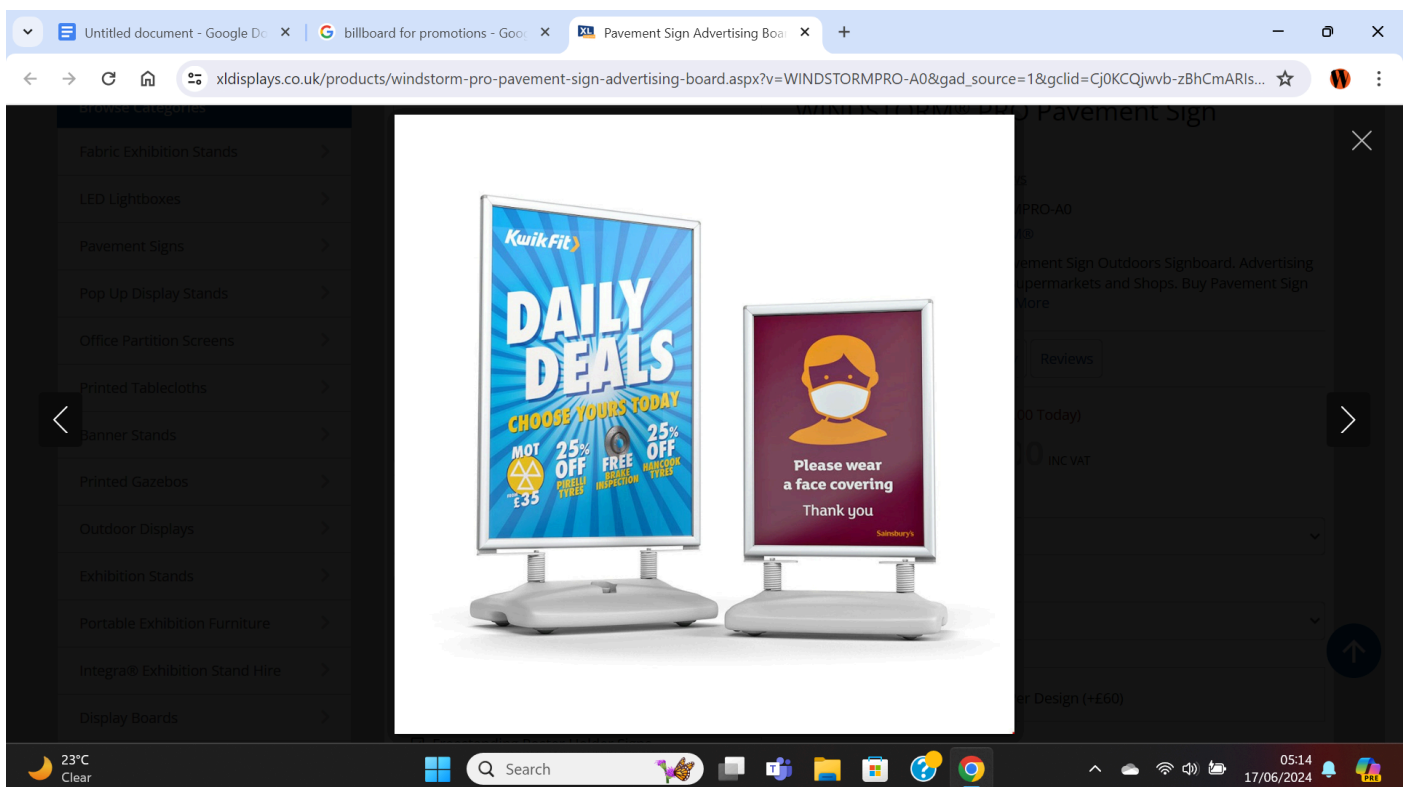
Opening Bentley Bites Promotion Ideas

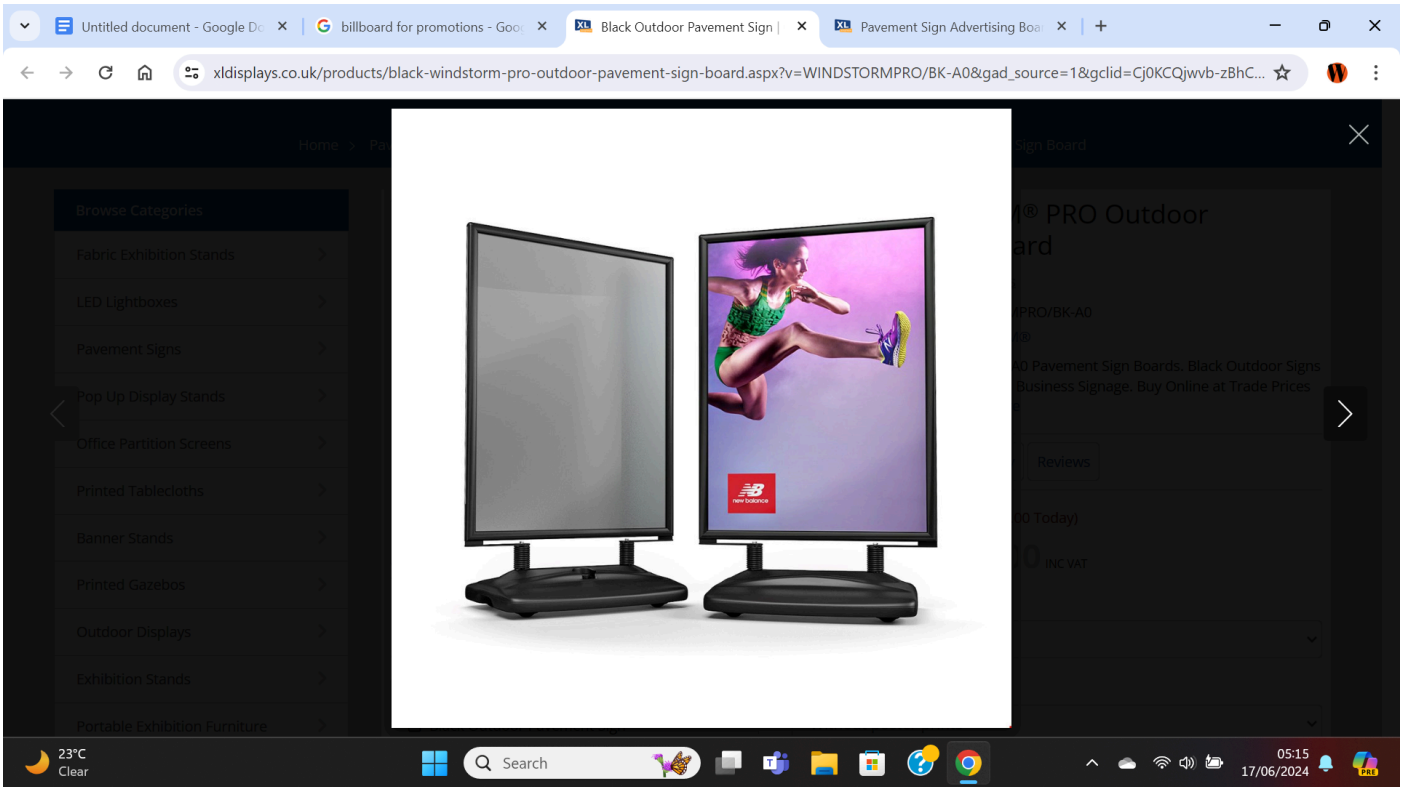
So people passing by and online know you have a new cafe open to the public

- You need a Promo Billboard at the front with food images and opening times.
 - These go to the front of the Entrance
 - One for Food and One for Beauty
 - Maybe a good idea to have one for the Academy courses
- Plus one extra for the front of the Bentley Bites area with mean and prices.

<https://www.xldisplays.co.uk/categories/Banner-Stands/>

https://www.xldisplays.co.uk/products/black-windstorm-pro-outdoor-pavement-sign-board.aspx?v=WINDSTORMPRO/BK-A0&gad_source=1&gclid=Cj0KCQjwvb-zBhCmARIsAAfUI2vA-K-EaAgSXqPHI5EJs0HMgtXPetzZgirHYGezixY5R59mfeN3YUaAgxqEALw_wcB



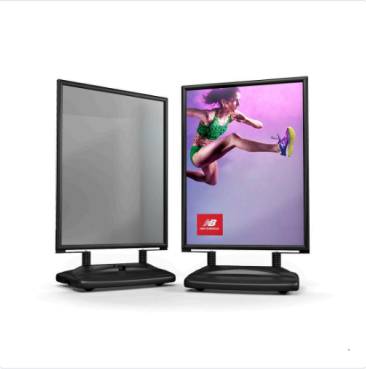


BLACK WINDSTORM® PRO OUTDOOR PAVEMENT SIGN BOARD

Home > Pavement Signs > Water Base Pavement Signs > Black WINDSTORM® PRO Outdoor Pavement Sign Board

Browse Categories

- Fabric Exhibition Stands >
- LED Lightboxes >
- Pavement Signs >
- Pop Up Display Stands >
- Office Partition Screens >
- Printed Tablecloths >
- Banner Stands >
- Printed Gazebos >
- Outdoor Displays >
- Exhibition Stands >
- Portable Exhibition Furniture >



Black WINDSTORM® PRO Outdoor Pavement Sign Board

★★★★★ [69 Product Reviews](#)

SKU: WINDSTORMPRO/BK-A0
Brand: WINDSTORM®

Black WINDSTORM® PRO A1 and A0 Pavement Sign Boards. Black Outdoor Signs For Advertising, Shops, Retail and Business Signage. Buy Online at Trade Prices With 24hr UK Shipping. [Read More](#)

[Technical](#) [Artwork](#) [Delivery](#) [Reviews](#)

List Price : ~~£148.00~~ (You Save £13.00 Today)

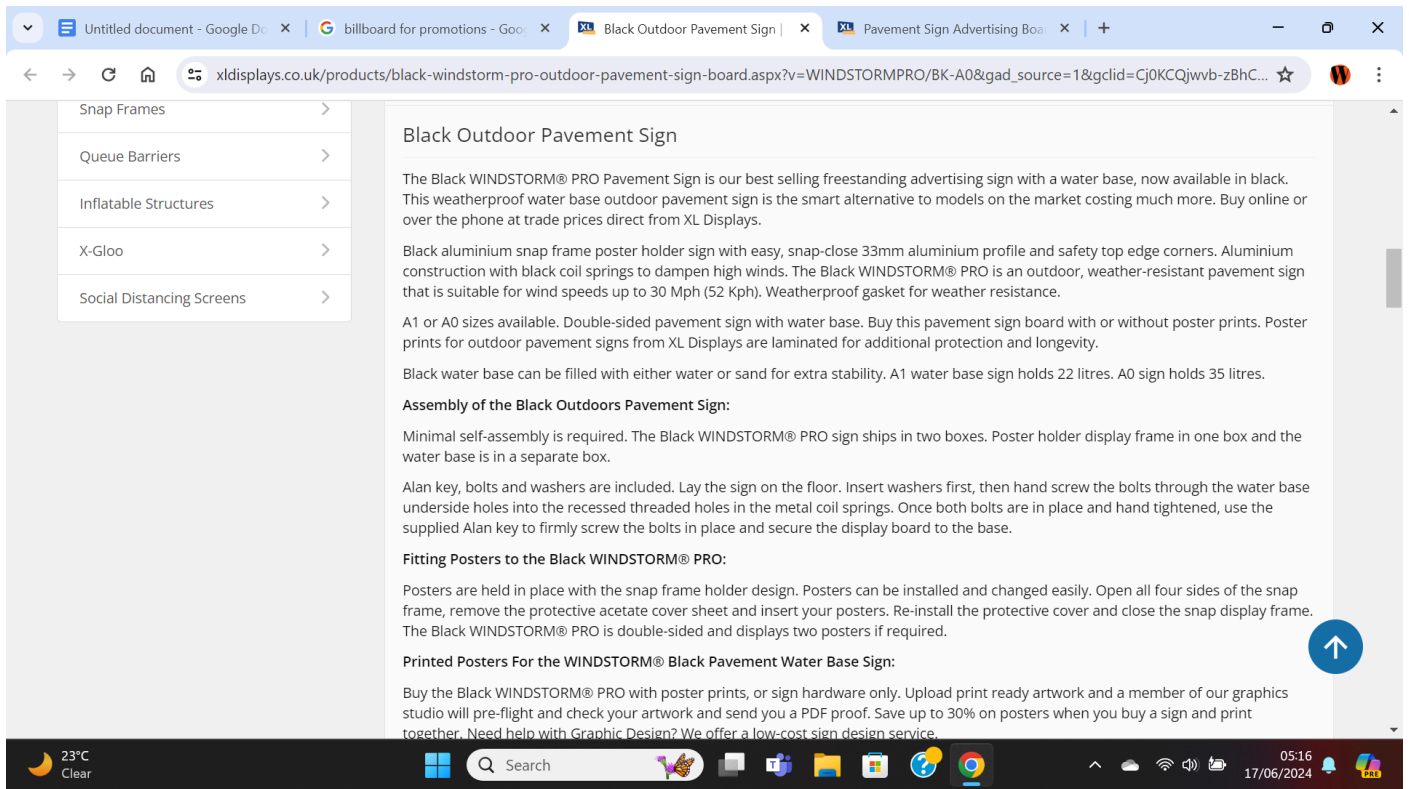
£135 EX VAT **£162.00** INC VAT

Size: A0

Poster Prints: Without poster prints

PRODUCT FEATURES

- Black Outdoor Pavement Sign



Below is a Promo to bring your business to the public attention in the town centre.. Start with Burney, then, Colne, Clitheroe, Accrington, Bacup, Rawtenstall, Todmorden, Hebden Bridge

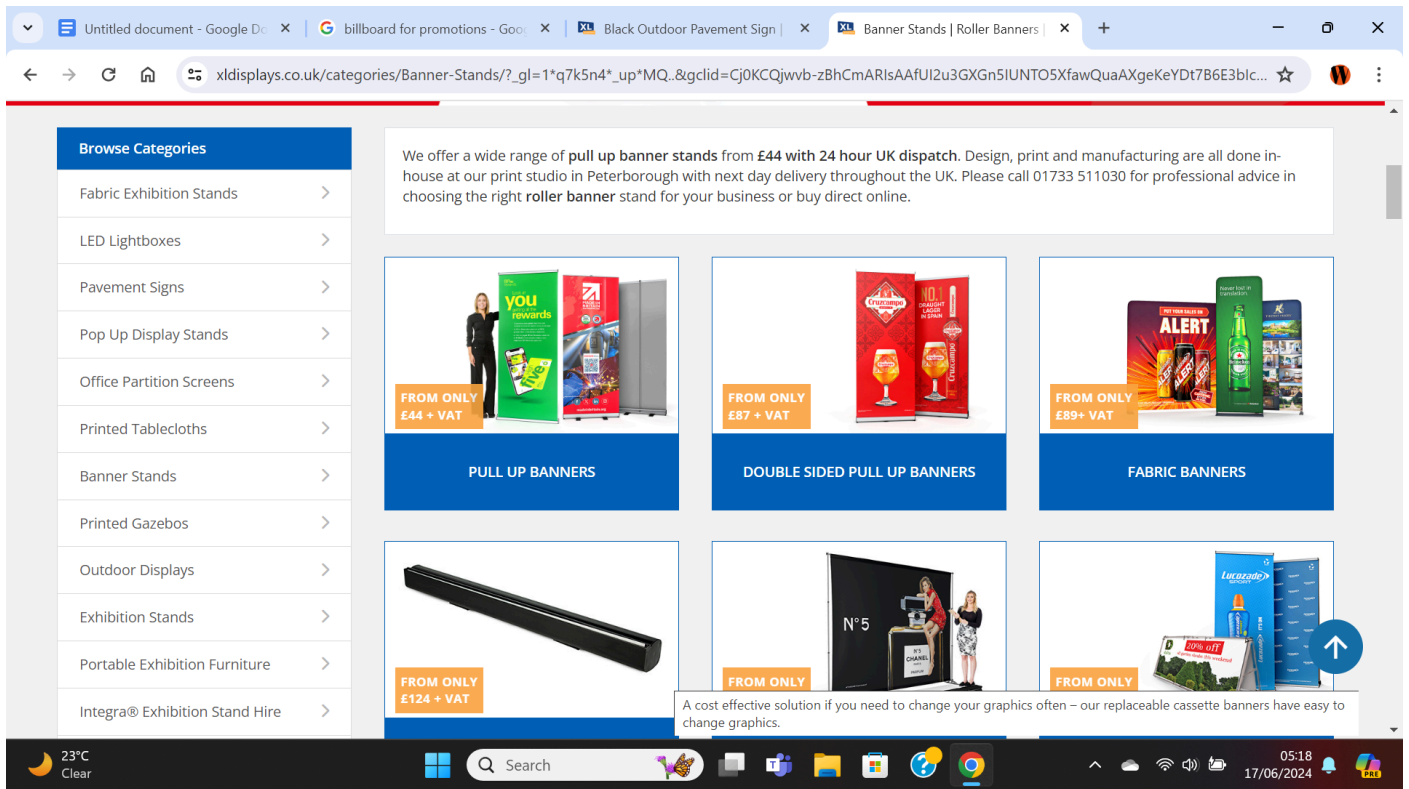
Rent one of the vacant shops for one month or 2 weeks like a POP UP SHOP
Get a few posters like normal event posters and a few event desks & chairs, plus bring one treatment bed.

You can have one half for food/Bentley Bites and the other for beauty/Aesthetics
OFFERS VOUCHERS AND DISCOUNT FOR THE FIRST TIME CUSTOMERS

MAYBE HAVE A FEW DEMONSTRATIONS IN THEORY
OF HOW YOU POPULAR TREATMENTS ARE COMPLETED ON CLIENTS.

HAVE AN ACADEMY COURSE BOARD

ALSO HAVE A MENS BOARD ON WHAT TREATMENTS CAN BE DONE FOR MEN



To really get things moving and get known fast we have to push to be seen.
Facebook and Online PPC will not be fast enough!

- Leaflets to pass in the towns each with a voucher on the back page (First time customers only) Maybe set up a loyalty card ongoing!

Leaflets

- Bentley Bites with menu and some product promotion
 - Aesthetics some prices and product promotions
 - Academy Courses